



Photo Red Traffic Safety Camera Program



**SEATTLE WASHINGTON
VIOLATION PROCESSING**

[HOME](#) [CHANGE CLIENT](#) [LOGOUT](#)

DATE	TIME	SPEED	PHASE	RTIME	LANE	FRAME
9/1/2006	3:11:22 PM	22	R	0.7	2	A


SE01-DENNY WAY EB @ FAIRVIEW AVE

Police Review

Overview 1:



Overview 2:



License Plate:



DATE: 9/1/2006
SE01



CIVILIAN

Date/Time: 9/29/2006 8:08:31 PM
Intersection: 45TH ST E/B @ ROOSEVELT WAY

Commercial

Last Name: SMITH	First: JOHN	Middle:
Address 1: 123 ANY STREET	City: SEATTLE	State: WA
Address 2:	Zip: 98199	
Vin #: 4T1BG28K5	Year: 1998	Style: 2D
Make: TOYO	Model: BAY	Color: GREEN

ACCEPT
REJECT - select reject reason-
VIDEO

Confidential & Proprietary

Police Review Screen – Rear Image “A” – with cursor-over pop-up



Photo Red Traffic Safety Camera Program

[HOME](#) [CHANGE CLIENT](#) [LOGOUT](#)

Violation Workflow
Document Management
Reports
Configuration
Preferences

Police Review

Overview 1:

Overview 2:

License Plate:

WASHINGTON 99
602-JPG
1998 series

Washington
388-CVA
1994 series

Washington
770-CCD
1987 series

Washington
10156
Handicapped

Notes

QUEUE HISTORY

Violation Count 331 Gamma

State: WA Plate Number: 229 TU Plate Type: select plate type

Date/Time: 9/29/2006 8:08:31 PM Vehicle Type: CIVILIAN

Intersection: 45TH ST E/B @ ROOSEVELT WAY

Commercial

Last Name: SMITH First: JOHN Middle: State: WA

Address 1: 123 ANY STREET City: SEATTLE

Address 2: Zip: 98199

Vin #: 4T1BG28K5 Year: 1998 Style: 2D

Make: TOYO Model: RAY Color: GREEN

ACCEPT
REJECT
select reject reason
VIDEO

Confidential & Proprietary

Police Review Screen – Plate Zoom

The police officer can also view the number of violations yet to be processed, highlighted in the center of the screen.

All of these steps are completed in a matter of *seconds* for each violation to be reviewed, faster and more accurate than any competing system.





Photo Red Traffic Safety Camera Program

[HOME](#) [CHANGE CLIENT](#) [LOGOUT](#)

Violation Workflow
Document Management
Reports
Configuration
Preferences

Police Review

Overview 1:

Overview 2:

License Plate:

Violation Count: 35

State: WA

Plate Number: 229 TU

Date/Time: 9/29/2006 8:08:31 PM

Intersection: 45TH ST E/B @ ROOSEVELT W

Commercial

Last Name: SMITH

Address 1: 123 ANY STREET

Address 2:

Vin #: 4T1B028K5

Make: TOYO

ACCEPT
REJECT

WASHINGTON AUG 99

602-JPG

EVERGREEN STATE

1998 series

Washington

388-CVA

1994 series

Washington

770-CCD

1987 series

Washington

156

handicapped

Notes

QUEUE HISTORY

VIDEO

-- select reject reason --
 BAD ADDRESS INFORMATION
 BAD DATA BAR
 BAD WEATHER
 CAMERA FOCUS
 CAMERA MALFUNCTION
 DARK SHOT A
 DARK SHOT B
 DIRTY LENS
 EMT/POLICE/FIRE/GOV/DIPLOMAT
 FLAGMAN / WAVE/THRU
 FLASH - DID NOT TRIGGER
 FRAME B ON GREEN
 FUNERAL PROCESSION
 GLARE FROM FLASH
 GLARE FROM SUN
 LOW LIGHT - NO PLATE ID
 NO DMV MATCHES/RECORD
 NO PLATE/TEMPORARY PLATE
 NO RED LIGHT IN PICTURE A
 NO RED LIGHT IN PICTURE B
 NON CAR
 OTHER
 OUT OF STATE UNAVAILABLE
 PLATE UNREADABLE / MARRED
 PLATE/VEHICLE OBSTRUCTED
 SIGNAL - LED FLICKER
 SIGNAL MALFUNCTION
 SIGNAL YELLOW LED
 SLOW ROLL - RIGHT TURN
 -- select reject reason --

Police Review Reject Reasons Screen

The police officer can select a reason for rejection from a pull-up menu.

Confidential & Proprietary



Photo Red Traffic Safety Camera Program



**SEATTLE WASHINGTON
VIOLATION PROCESSING**

[HOME](#) [CHANGE CLIENT](#) [LOGOUT](#)

Violation Workflow
Document Management
Reports
Configuration
Preferences

Police Review

Overview 1:



Overview 2:



License Plate:





Violation Count:

State:

Plate Number:

Date/Time:

Intersection:

Commercial

Last Name: First: Middle:

Address 1: City: State:

Address 2: Zip:

Vin #: Year: Style:

Make: Model: Color:

WASHINGTON AUG 99

602-JPG

EVERGREEN STATE

1998 series

WASHINGTON

388-CVA

1994 series

WASHINGTON

770-CCD

1987 series

WASHINGTON AUG 99

10156

HANDICAPPED

Confidential & Proprietary

Police Review Screen – Plate Type Selection

The police officer can choose via a pull down menu the type of license plate in the violation photo.



Photo Red Traffic Safety Camera Program

SEATTLE WASHINGTON VIOLATION PROCESSING

HOME CHANGE CLIENT LOGOUT

Police Review

SEATTLE WASHINGTON VIOLATION PROCESSING

Overview 1:

Queue History

Queue Name	Action Taken	Action Date	User	Plate Number	Plate State
WF VERIFY NOTICE	ACCEPT	10/3/2006 2:10:41 PM	TBABB	075LCG	WA
BG DMV WAIT	FOUND	10/3/2006 12:45:04 PM	ADMINUSER	075LCG	WA
WF PLATE ENTRY	ACCEPT	10/3/2006 11:00:31 AM	BLUKER		
WF IMAGE CROP	ACCEPT	10/2/2006 10:40:50 AM	GESPINDOLA		

Overview 2:

Axis VPS
VIOLATION PROCESSING SYSTEM © Copyright 2005 American Traffic Solutions Inc. All Rights Reserved

License Plate

Internet

Handicapped

Notes

QUEUE HISTORY

Violation Count: 331

Gamma

State: WA

Plate Number: 229 TU

Plate Type: - select plate type -

Vehicle Type: CIVILIAN

Date/Time: 9/29/2006 8:08:31 PM

Intersection: 45TH ST E/B @ ROOSEVELT WAY

Commercial

Last Name: SMITH First: JOHN Middle:

Address 1: 123 ANY STREET City: SEATTLE State: WA

Address 2: Zip: 98199

Vin #: 4T1BG28K5 Year: 1998 Style: 2D

Make: TOYO Model: BAY Color: GREEN

ACCEPT REJECT - select reject reason - VIDEO

Confidential & Proprietary

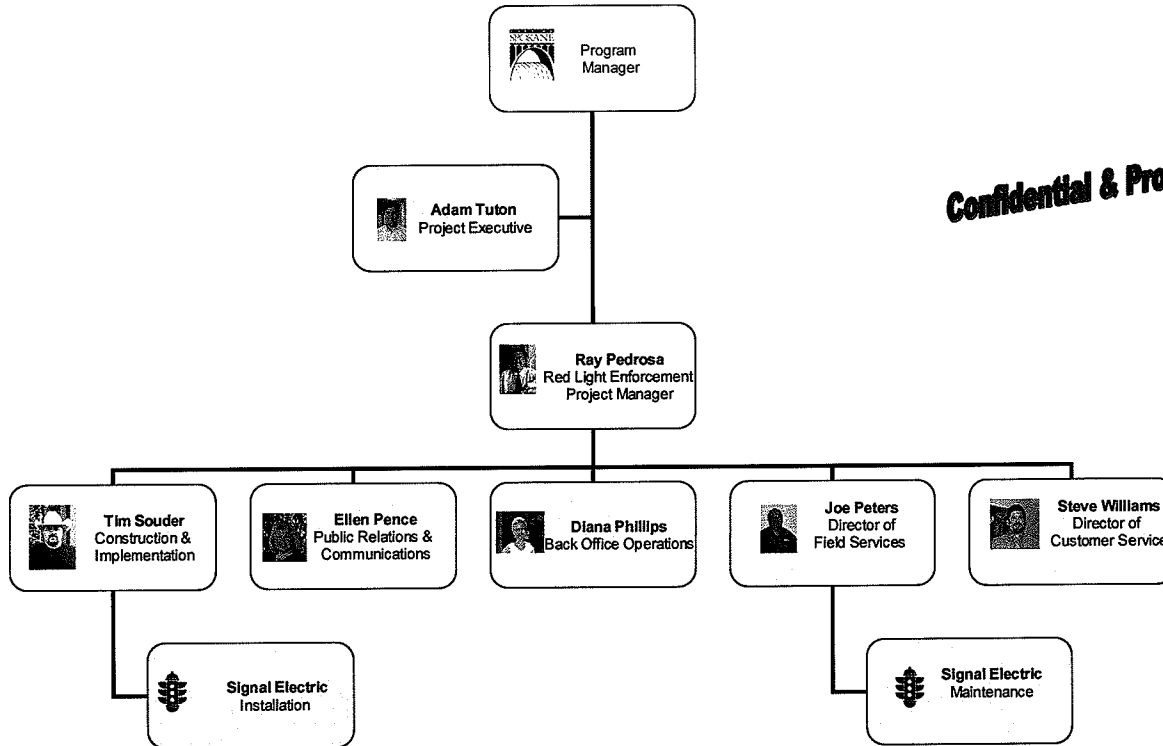
Police Review Screen – Queue History Review

With a single click, the police officer can review the queue history.



Appendix C - Key Personnel

Project Organizational Chart



Confidential & Proprietary



Photo Red Traffic Safety Camera Program

Resume for Ray Pedrosa, Project Manager

Name and title



Mr. Ray Pedrosa, Project Manager

Professional Background

Fifteen years of private sector management experience providing client relations management and customer service, transaction processing, data processing, and consulting services to photo enforcement clients as diverse as Cathedral City, California; City of Capitola, California; City of Los Angeles, County of Los Angeles, State of New York, State of Hawaii, City of Beverly Hills, City of West Hollywood, and the Metropolitan Transportation Authority.

Senior project manager responsible for end to end implementation of over a dozen photo enforcement programs nationwide.

Client and project management and relationship development with the courts, contract staff, department heads, elected officials, and client constituencies

Implementation responsibility and ongoing leadership and management for transaction processing projects including the State of New York Child Support Payment and Disbursement Project – the largest in the nation and the State of Hawaii Lockbox and Customer Service Project

Speaking and presentation experience for training and business development to audiences including elected officials, customers, prospective customers, and conference attendees

Contract negotiation and scope of service development.

Confidential & Proprietary

List of relevant projects for Ray Pedrosa:

Client	Project	Description	Reference
City of Greenwood Village, Colorado	Automated Red Light Camera Enforcement System	Red light camera installations	Contact: Lt. Dave Fisher Greenwood Village Police (303) 944-2026 dfisher@greenwoodvillage.com
City of Capitola, California	Red Light Camera Enforcement System	Turnkey red light camera program with non-invasive video detection system capturing rear vehicle, violation and driver face images. Program includes installation, maintenance and operation of red light camera. Fully integrated support system.	Contact: Sgt. Matt Eller Capitola Police (831) 475-4242 ext. 213 meller@ci.capitola.ca.us



Photo Red Traffic Safety Camera Program

Client	Project	Description	Reference
City of Seattle, WA	Automated Red Light Enforcement Program	Installation, design and construction, violation processing, field service, customer service, evidence management support and service, court support and services	Dean Shirey Seattle Police Department 610 5th Avenue P.O. Box 34986 Seattle, WA 98124-4986 (206) 233-7266 (shares a desk with Jim Morgan) dean.shirey@seattle.gov
County of Los Angeles	Automated Red Light Enforcement Program	38 dual camera installations, design and construction, violations processing, field service, customer service (telephone & correspondence processing), evidence management support and service, court support and services	Mr. Pete Flores, CEA County of Los Angeles Department of Public Works PO Box 900-1460 Alhambra, CA 91802-1460 (626) 300-4778 pflores@dpw.co.la.ca.us Sgt. Jerry Espinoza California Highway Patrol 1601 Corporate Center Drive Los Angeles, CA 91754 (323) 980-4600 jespinoza@chp.ca.gov
Cathedral City, CA	Automated Red Light Enforcement Program	Single pilot project camera installation, design and construction, violations processing, field service, customer service (telephone & correspondence processing), evidence management support and service, court support and services	Lt. Chuck Robinson Cathedral City Police Department 68-700 Avenida Lalo Guerrero Cathedral City, CA 85010 (760) 799-3528 crobinson@cathedralcity.gov or Chief Stan Henry (760) 770-0307
City of Arnold, Missouri	Automated Red Light Enforcement Program	9 red light camera installations, design and construction, violations processing, field service, customer service (telephone & correspondence processing), evidence management support and service, court support and services	Chief Robert Shockey Arnold Police Department 2101 Jeffco Blvd. Arnold, MO 63010 (636) 296-3204 rshockey@arnoldmo.org

Confidential & Proprietary





Photo Red Traffic Safety Camera Program

Resume for Mr. Adam Tuton, Project Executive

Name and title



Mr. Adam E. Tuton, Project Executive

Confidential & Proprietary

Professional Background

Adam Tuton has worked in the photo enforcement industry for more than 11 years. He has a successful track record for on-time delivery and has implemented violation processing operations in Alaska, Arizona, California, Colorado, Florida, Illinois, Kansas, Minnesota, New Jersey, New York, Pennsylvania, Tennessee, Texas, Utah, British Columbia, Calgary, Canada, and New Zealand. Mr. Tuton understands all aspects of traffic enforcement program implementation and operation, including:

- Violation processing operations
- Camera technology (design and manufacture)
- Violation processing software systems
- Business establishment
- Construction and installation
- Public awareness and education

Resume for Tim Souder – Construction and Implementation Manager

Name and title



Mr. Tim Souder, Implementation Manager/Engineering

Confidential & Proprietary

Professional Background

Tim has over 18 years experience in general construction and high voltage electrical distribution industries. His background includes extensive construction management and contract/subcontract management experience. Tim, working closely with the Project Manager, will serve as a liaison between all subcontractors, sub consultants, personnel, state and County agencies, and client. Tim is also a Certified Construction Manager (CCMA). His hands-on experience combined with his management capabilities will ensure a successful and smooth installation and implementation process.

Resume for Mr. Steve Williams - Customer and Client Services

Name and title



Mr. Steve Williams, Director of Operations

Confidential & Proprietary

Professional Background

As Director of Operations, Steve has direct responsibility for managing performance on all client contracts to meet and exceed all client and company expectations. Steve's responsibilities include:

- Managing the day to day operations of the violation and transaction processing operation and call center.
- Developing of organizational strategy, hiring and deployment of staff resources, training, and client help desk, etc.



Photo Red Traffic Safety Camera Program

- Developing and manages budget and supports revenue goals by assuring Customer satisfaction, revenue maximization and client retention.
- Working closely with Project Management, Software Development and IT staff to ensure that client service levels are met.

Current and Past Relevant Employment

- American Traffic Solutions, July 2006 - present
- Affiliated Computer Services, Inc., Strategic Business Unit Manager, October 2004-July 2006
- Schaller Anderson, Inc., Claims Operations Manager, March 2001-October 2004.
- First Health Group Corp, Manager, Corporate Quality Assurance, October 1996 – March 2001

Resume for Mr. Joe Peters – Field Operations and Maintenance

Name and title



Joe Peters, Field Operations & Maintenance

Confidential & Proprietary

Professional Background

Joe has over 20 years of services management experience in the high tech/IT industry. He has experience supporting business critical applications, supporting "five 9s" uptime requirements, and an extensive variety of end user clients and applications. He has a great deal of experience in continual improvement processes, services process development, field service support and operations, and project management. He also has a strong track record in business management, which allows him to apply technology and processes to meet business goals and objectives. With this blend of project management and tactical field operations, Joe brings a set of experiences that enables ATS to provide a high level of support to our client base, providing maximum uptime of our systems, and minimal disruption when problems do arise.

Resume of Diana Phillips - Back Office Implementation

Name and title



Ms. Diana Phillips, Business Process Manager

Confidential & Proprietary

Professional Background

Diana has extensive and deep experience in the area of software development and functional design for the violation/ticket processing industry. She has been a key resource in the development of many key enterprise level ticket processing systems and has been a key driver in the design direction and functional efficiency of business processes. Diana is a thorough and detailed analyst and professional who has the ability to see and understand the global system requirement as well as the minute details required to make the entire system work. She works well with clients and internal teams to deliver quality



Photo Red Traffic Safety Camera Program

Resume for Ms. Ellen Pence – Community Outreach

Name and title



Confidential & Proprietary

Ellen Pence, Community and Communications Outreach

Professional
Background

Ellen brings over 20 years of experience in municipal marketing and communications with two Arizona municipalities. She will oversee all aspects of the Public Awareness campaign working closely with Public Information Officer for the City and Police Department. Ellen is experienced at managing multiple projects and tasks and her knowledge, understanding and experience will ensure a successful public awareness effort.



Photo Red Traffic Safety Camera Program

Appendix D – Signed Addenda



January 30, 2007



CITY OF SPOKANE - PURCHASING
808 W. Spokane Falls Blvd.
Spokane, Washington 99201-3316
(509) 625-6400
FAX (509) 625-6413

ADDENDUM NO. 1

RFP #3372-07: PHOTO RED TRAFFIC SAFETY CAMERA PROGRAM

1. Clarification with regard to manuals mentioned in Section MQ1.9 on page 3 - The manuals mentioned are as follows:

- City of Spokane Design Standards (an electronic copy is attached)
- City of Spokane Standard Plans (a hard copy is available in the Engineering Services Office, 2nd Floor – City Hall, 808 W Spokane Falls Blvd. to purchase for \$25.00 or to view)
- City of Spokane Supplemental Specs (a hard copy is available in Engineering Services Office, 2nd Floor – City Hall, 808 W Spokane Falls Blvd. to view).

The Engineering Services Telephone phone number is 625-6700 should anyone need to view these documents.

2. Delete Section MQ2.2 on page 3.

A handwritten signature in cursive script that reads "Thea Bremer".

Thea Bremer, A.P.P.
City of Spokane - Purchasing

PLEASE NOTE: A SIGNED COPY OF THIS ADDENDUM MUST BE SUBMITTED WITH YOUR PROPOSAL, OR THE PROPOSAL MAY BE CONSIDERED NON-RESPONSIVE.

The undersigned acknowledges receipt of this Addendum.

American Traffic Solutions, Inc.
Company

A handwritten signature in cursive script, likely representing an authorized representative of American Traffic Solutions, Inc.

Authorized Signature

February 6, 2007



CITY OF SPOKANE - PURCHASING
808 W. Spokane Falls Blvd.
Spokane, Washington 99201-3316
(509) 625-6400
FAX (509) 625-6413

ADDENDUM NO. 2

RFP #3372-07: PHOTO RED TRAFFIC SAFETY CAMERA PROGRAM

1. Delete Section MQ2.2 on page 3. This was included in Addendum #1 – but it has been brought to my attention that there are two MQ2.2 sections on page 3. Delete the section listed below:

- **MQ2.2:** The vendor's system must include a two (2) factor user authentication protocol for any web enabled application. The two (2) factor authentication protocol must require two (2) independent ways to establish identity and privileges (password and authenticator). Traditional password authentication, which requires only one (1) factor (knowledge of a password) to gain access to a system will not be accepted.

A handwritten signature in cursive script that reads "Thea Bremer".

Thea Bremer, A.P.P.
City of Spokane - Purchasing

PLEASE NOTE: A SIGNED COPY OF THIS ADDENDUM MUST BE SUBMITTED WITH YOUR PROPOSAL, OR THE PROPOSAL MAY BE CONSIDERED NON-RESPONSIVE.

The undersigned acknowledges receipt of this Addendum.

American Traffic Solutions, Inc.
Company

A handwritten signature in cursive script, likely representing an authorized representative of American Traffic Solutions, Inc.

Authorized Signature